

## Audio file

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## Transcript

### INTRODUCTION

The craft beer news this week talks about outdated beers on shelves or grain beers online and the closure of Mikkeller USA. All this and more during this week's catch up on the craft beer news. Whether your beer is in a bottle can or glass kick back and relax, it's better on draft.

Ken

Second, welcome everybody to the news segment. October 21st, 2022. My name is Ken. Thank you so much for joining us. I appreciate it. I am here. With my co-host starting with. Dan Dan, what do you got to drink?

Dan

Still working on these parte \*\*\*\*\*.

Ken

Well, it is only 5. O'clock over there. Are are you going somewhere after? Is that the the reason for the slowness?

Dan

I am yeah, it's early, yeah.

Ken

Alright then that makes sense. Rob, what do you got over there?

Robear

So during the last segment the interview I was finishing up, uh, untitled art Smores, Dark Brew that the the non Alcoholics that they make are absolutely ridiculously good. And right now, finishing up an athletic brewing Oktoberfest before I go back to my. Kentucky 74. So we'll get back to that.

Ken

That that is one thing, Speaking of any beers that I wish that the the next session, you know, 'cause everyone politicking right now here in Michigan, the next session of Michigan legislation, we can finally get rid of treating any beer as beer. And allowing for importing of any beer everywhere. For those of you who don't know, however, tavore is actually back in the state of Michigan, so you go in and deliver it to avoid beer to yourself. You know we don't have a code or anything like that. They're not a sponsor. We're just promoting, you know, being able to get craft beer from around the country here because I

know as much as we are homers here sometimes, it's nice to have a specialty beer. Wendy, what are you drinking over there? And you're butter? On draft glass.

Wendy

So I am wanting to do a quick shout out to Megan from mass laboring because she was on a show and I told her that I liked flannel Friday and she totally hooked me up and I'm super excited. So I am drinking harpoon flannel Friday.

Ken

Now for me, and this is. Going to be my topic for. The day a. Little bit of a lesson. A little bit. Of a question and a little bit of a discussion, but for those of you who listened to our interview. Episode with. Hanakoa Brewing I actually had a four elf that was dated at least 2018. I now am drinking a laugh and a bun. Uh, which is one of my beers which actually has a best by date. My I bought this on the shelf yesterday which was coated in dust, but it has a best by date or a best best before date of March 14th 2016. On those same. Shelves I actually purchased a massacre from 27. Teen from Wolverine and I bought those 3-4 packs I bought them I I went to the guy and this is the first thing that I'm going to tell. A lot of people. Is is that when you see a beer? That is that. Out of date and. I'll explain a little bit more about some of the. Out of de. Beers I also saw when you see. Beers that out of date. Obviously they should be. Recalled to their distro or to their brewery because the brewery does not want you to be drinking beers that old unibrew does not want me drinking beer from 2015. You know Wolverine massacre that this beer right here, which is a barrel aged logger. You know this might hold up and people might be like, oh, that's. A good find. And and then the 4L from. Dark horse these. Are beers you should not be finding? On shelves, so I went to the guy and I said, hey, they they had beers. From Arcadia Battle Creek, which went out of. Business in 2018.

Robear

Oh my goodness.

Ken

They had Sanders bumpy chocolate cake. From Detroit Beer Co. Not from Old nation. From Detroit Beer Co. Uh, they had Ipas from Wolverine that were easily 2017, so so when you run into this one, don't bother buying beers that you know are not going to taste well, IPA. 's that kind. Of stuff the elephant. Man and The Wolverine and the four elf I. Thought you know, hey, these these. Might be OK and and I haggled with the guy said, you know, hey I will give you \$5 for each of these 4 packs 15 bucks, 3-4 packs, simple easy. It's on me. This is what I should have done when. I found that Axel. Beer instead of paying full price of the tallboys of Axel like right after they purchased, milking it for the limited time they did tallboys. So this is my lesson to you. Everyone around is when you go to these smaller liquor stores and this store had brand new beers, brand new craft beers, a decent selection. To be honest. Nothing whale finding but you're you're getting everything from local Arbor. Founders bells to you know national Sierra Nevada new. Belgium UM. Don't settle for it. Good one, it's not worth it, but two if you want to try it, you might as well try to haggle with the guy, but always check the dates on these beers because again, if you see something that says Arcadia, do you think oh, that might be made by super fluid, also known as shorts? Do not. But you know? Just be cautious. This is my cautionary tale to you. Uhm, so the four elf which I had on the interview show. I was telling people in the discord which if you go to our linktree,

which is better on draft or you go to our website or you go look in the show notes you can join our discord. Ah, this was. Very not spicy. Everything mellowed out very, very simple. Easy to drink the rest of these I haven't had yet, so I'll be drinking. Them throughout the. News, but that's just. My my little cautionary tale is it's important to check. Craft beer dates. Or beer dates I should say for that matter, not just craft, beer has has anybody not just me? Ran at Wendy's Wendy already with the hand up on Wendy? What is an old beer you accidentally or purposely bought it?

Wendy

Well, it so what's sad is that it shouldn't have been an old beer. I went to one of my local stores and picked up a UM. The wheezing the juice. And it was definitely one that they had forgotten in the back and put to the front in the cooler. Which I didn't realize it until I got home. It's a beer sour that. I love it's. A particular beer that I love so I know what it tastes like and it was definitely an old beer. So definitely check those dates.

Robear

It's from a grand Armory, right?

Ken

Yep, correct yes we had. Buck and another gentleman on the show, almost. Two years ago. I think now that I think about it, it's been that long that. Might have. Been a a pre MI series episode of. Better on draft, so it's just a regular better on. Draft episode what? About you Dan Dan. Have you ran into? I mean you, you get into some like dirty. Hold on. Uh, SBB just sitting on the shelf over there.

Dan

Yeah, yeah that happens. The big one I can think of that I've actually noticed 'cause I don't go around looking for old beer is the finding brick red. Actually, from milking it right after we started the show, there was at liquor store right by the original studio and at this point it had been at least a year. Since they had produced anything but here was a brick, and was it? What was the green one, the IPA or the pale that they made?

Ken

That was the axle.

Dan

They had the axle that's right and the other one's know that Nick liked so much that tasted like someone \*\*\*\*\* in a can and handed it to you. They had several of these on the shelves and they were the cans. Or if you remember they were having explosion issues, or these cans are just exploding on.

Ken

Yeah, they weren't.

Dan

Shelves at one point.

Ken

They weren't shelf stable.

Dan

Yeah, these are the ones where the. Cans were kind of, you know, collapsed. Then you know, and weird things were going on. So that's the last one I can think of. I haven't gone out of my way otherwise looking for any I.

Ken

Remember, you brought that in, I believe.

Dan

I did.

Ken

The first time. We had Dan Riley on the show.

Dan

Yeah, I had some of them brought in for.

Ken

Yeah, and that that that uh in a nice way, I'll call him a jerk. Still has not given me the recipe that he promised for the fear, yeah, I feel.

Dan

To make brick. I'll text them.

Ken

Like it might, it might be. Because he also currently isn't invested in a brewery. Yeah, so that might be why, but you know he he made some promises. Rob, Rob, I mean what about you like? It's Dan Dan. Made a comment which I kind of took offense to. And you said you tried. I did not try. I walked in to get a bottle of R&R whiskey for a party tomorrow.

Dan

Alright, I haven't noticed it. We'll put it that way.

Ken

I but but you saw on on the screen during the the the between shows like I showed you how much dust, what's on that bottle, yeah? It I did not. I did not search for it. I found it because I started coughing. Up a storm, but rob, what about you like?

Robear

Like the Swiffer would not get all that dust off of there. That was just just layers upon layers, but like the last one that I remember, I ran into was actually a bottle of bells and I remember seeing a bottle of bells oatmeal stout. And it was. And this was probably like it was a couple years ago that I saw this. I can't remember what story was in, but I remember seeing the bottle and it was the the Super old label. It was the only reason why I absolutely knew it was. It was an old bottle was because it was the generic black. And White label that just said Oatmeal stout on it. It had no label design it. It was like, you know, the the absolute discount like instead of Cheerios just weetos that sit at the bottom of the shelf where it's just a black and white label. It just said oatmeal stop. And I'm like. That has got to be the oldest bottle of oatmeal stout I've ever. Seen so like. That that's like the last time I even remember drinking oatmeal stout when it had that label was maybe like 2002. It's just like it was ridiculously old, so it's like. Yeah, yeah, I'm not buying that.

Ken

Alright, so that's that's my tale to to everyone to be cautious when they're buying beer. Make sure you check the labels. Make sure you check if it's got a best before or a born on date. Very very important. Again, when you're you're dealing with like barrel aged beers. Sometimes they can last. You know on the shelf. For a while, but when you're buying IPA. Well, let's let's not go back to the the initial reason why this show started. For those of you who don't know why this specific better on draft show started was because somebody was upset that a a four week old, 2 hearted 4 week old, 2 hearted. Was too old. So that's that was. One of the initial episodes before so again 4 weeks is fine for an IPA. It's going to last. It's just I mean you should drink it sooner than later. But still I there were cans of M43 on there that I was afraid to look at and I will definitely be back. However to start. Gambling a little bit more with some. Of those beers. Not the IPA's, that's for sure, but the other beers, 'cause. I mean, I'm not going to like a regular IPA. I'm going to. Like a age stale IPA. Going through the news. As always with the news episode of Better on draft, let's roll into Rob Rob. What do you have for us today?

Robear

Uhm, you know I was thinking about talking about the the self pouring tabs, but you brought up tavore. And that's really made me want to talk about to. War right now. Now and and you you brought up the the whole thing about. Not having a promo code. I feel like I could try to make that happen again, but thinking about civil war and how they how their business. Model works and and basically for those who are not familiar with Devore. Essentially it is a mail service which goes through. They have an app to TA. VOUR Uh, where there are a select set of beers that are available on the app where you can purchase and at a certain time where you get all the beers. That you want. Those beers can be shipped to you for a flat rate. I believe it's like \$15 I'm. I'm not sure how the process. Works now considering it's it was here and what happened was there was a, uh? Medical supply delivery company that was in the local area here. I believe in Royal Oak that would get the shipment and then they would deliver it directly to your house. I don't know if there's the. If that's still the way that they're going to do it. Personally, I didn't really like the way that they did it with that company, so I guess we will see how this. Now, but there's these these different beers that are droughts, the country. Sometimes there's some whales. Sometimes you'll see Alaskan brewing's deal with the devil. There's bottle logics. Peach barleywine that just wanted Gaf award, called a flesh stone that sold out. In probably minutes. That they have all these different beers up there that you can purchase. Unfortunately for a lot of the breweries that are here in Michigan, this takes away from their business because they're trying to obviously sell their own beers, and there

definitely are. You know, breweries that I mean, obviously. You're going to go for your choice, but obviously the breweries are here. Once you stay in business and they want you to come in and buy their beer. I guess where I'm going with this is that it just in terms of savore. UM, I know I have used the service, I I was kind of. Big in using it. When it was when it was here the first time and then I guess, Long story short, the distributors in Michigan basically said. Get out. And so for said OK, and they left. I mean they they didn't really. I think there was a law change that kind of forced them out, but they didn't necessarily have to leave. I can't, I can't remember the details of it, but essentially the the distributors went to Davoren said you're taking away from our business we. We would kind of like you to lead and they left, but now here they are again. So I guess I'm curious. So we'll start with our Michigan Co hosts. We'll start with Wendy on this one in terms of tour, UM. The fact that they are back, does it give you any incentive to want to peruse their beers and perhaps purchase any?

Wendy

Yes, because it gives me the chance to try beers from outside of here that I wouldn't be able to get normally. And I'm too used to or. I will say it's a very slippery slope though, because you have to stop your limit like you have to figure. Out your limit first. Because there were times when I got that bill at the final and I was like, whoa, that's a expensive hobby.

Robear

And there are a few that. And yes there is there there is that that dumb that draw to it that there are beers that don't get distributed here. I know that every time anything from Drecker hit tab or that I wanted to buy it, but now drecker is is just wrote here in Michigan, so it's like I don't need that anymore, but. You know when? When Biologic Fletcher stone shows up, well, biologic doesn't come here. It is a little bit more of a markup in that the bottles. I believe they generally sell for 25 at the brewery, but Devorah charges 27. You know 2 bucks to to make to make some money on it. OK, but when I have a a direct contact where I can get it at cost, I'm. I'm not going to. I'm not going to. Go that route, but Ken what? Were your thoughts about Tavore? Being back here.

Ken

I was I was. Very limited when I purchased him to our original originally, I did not buy from them very often and I simply just purchased from them when there was a beer or two that I wanted and that usually because I was already paying the flat rate shipping I'd I'd shop around a little bit. For me, however, there are still so many beers in Michigan that I haven't tried. That, uh, honestly. If if I can't find it at jbsa, and even when I went to jab like minus like. The whales, 'cause I did go. To jab this year. I I didn't care like I just kind of want I I treated it as if I did the the Michigan Brewers Guild Festival. I had an empty glass. I walked up to an empty spot. I said alright, I'm and because it was Oktoberfest season had a lot of oktoberfests so for me, like Tivar was never really a Oh my God. Thank God I can get beer that I never normally got uhm. I I wish we could purchase online beer here in Michigan. I wish I could partake in bottle logic releases or brewery releases. Or, you know, releases that other states are able to do toppling. Goliath that I can get here in Michigan? Because I can. Yet I I, I feel like I've I've gone way past it to where? Because I can't I don't care. I don't need it, I don't want it. I don't care and. And for me, like I don't chase hype, fruited sours. I don't chase hazy IPA's. I don't chase a lot of barrel aged beers, Even so. Beers that I'm looking for beer like what's what's my favorite beer is a shelf turd in \*\*\*\*\* Florida

called. I'm so excited I'm so scared by funky Buddha and literally just because it's on the shelf all the time, people could pick it up for me in.

Robear

And I'm so.

Wendy

Florida, I don't think it's necessarily about looking for. The newest release though after war I just picked things that sounded good and sometimes it be something popular and sometimes it would be just a really good beer.

Robear

It can be a crapshoot for sure.

Wendy

But sometimes it wasn't a good beer. Not very rarely did that actually happen, but I mean, I I don't think it was necessarily about finding the best beer. It was just about something different.

Robear

Indeed, and I guess for today I'm going to change this up a little bit, because this was always something new. That that kind of bothered me about tevor in that you know they pride themselves in making sure that they get the highest rated beers out to everyone and so. Essentially, every beer that they have for sale are beers that are rated on Untappd. I believe at least a four or higher and it to me causes an issue with breweries who. May actually have a lot of decent beers that are out there but don't get enough ratings to get up to that four. Or maybe it's four point. Two, I can't remember, I think. It's a little bit over. Four 4.0 where? They get onto the radar where civil war can say, hey, we're going to start \*\*\*\*. We're going to start, you know, you know, pushing your beers and so I feel like there's there's some beers that get missed out, but. And should untapped really be the de facto kind of source to basically say alright? If if you're good enough on untapped, then you're good enough to push around the country.

Dan

No, absolutely not. If they're using what rando, especially like nerds out there who are going to rate things because it's not the salad beer that they like, it absolutely shouldn't be. It's kind of disappointed to hear that they do that. How would they could figure out? Maybe they need people to just decide that, like hey, this is a good beer. People should try, but no, you shouldn't be choosing which beer based on some idiot, out and like BFE is like oh I don't like this style of beer so you know it's a one star.

Robear

We've seen we've seen, yeah, we've seen those ratings that we talked about before, where somebody, somebody bought a got a like a brown ale and it said one star, not an. IPA I mean.

Dan

Yeah, exactly. That's a terrible way to do.

Robear

It's as if if that is something that causes me to not be able to push my business and push my beer to other people in the country. I do I I don't know.

Ken

Well, that's within. Within the rating system itself, this is even before on taps like rate beer. Beer advocate had these same issues and that is when you're having non IPA nine. I'll I'll even add IPA, Mead barleywine, and barrel aged. If it doesn't fall within. Those four category. It it almost loses legit 1/2 point right away, just just minimum 1/2 point right away. Nobody is going to go out there and write an altbier of five point. Oh, nobody is going to go out there and mind you this is the \*\*\*\*\* industry standard. Which I'm I'm pointing to the camera. Is for those. To listen to the podcast, it's Lindeman for a Belgian tripel, like when when Brewers think a. Pilsner pilsner urquell? Like that is the pinnacle the industry standard when they think Belgian triples like we might think you know, final absolution here in Michigan, but Lefin demondon is literally the standard when you think industry wise. What is a good Belgian tripel? You get these. Types of beers and I I do have it. Up here and I'm going to pull it up before I or as I pass it to someone else to get the numbers up. They need to remove the restrictions because a beer like say from loaded dice. That might be a 385 might be a solid beer. Bobby English from North Center Brewing or God forbid, let's let's let's bring up Motor City Brewing works ghettoblaster like.

Robear

Had a blaster shift.

Ken

Ghettoblaster ain't gonna be a 4.0 but you know that's a really \*\*\*\*\* good English. Damn right should that not get like there, there needs to be. They need to expand a little bit more on what they accept in there. Like I understand in my head like that's what you? Want to sell but. That's in the same sense like there needs to be a little bit more information like, uhm. I'm literally trying to think of so the northern kolsch. For those who don't know in Michigan, the northern Kolsch is a ogbc gold medal winning kolsch in 2022. You know what? Let's have a little bit of fun. Dan, don't don't look it up, stop, stop.

Dan

I'm not, I wasn't looking.

Ken

I'm looking at you.

Dan

At yeah go for it.

Ken

What is the Untappd rating for the Northern Coast gold medal winning?

Dan



Cole spear no I'm gonna.

Ken

From roll under.

Dan

Say probably about a 3.8.

Ken

Wendy, what about you? What do you? Think it is.

Wendy

I'm gonna go even lower.

Ken

That that doesn't help. Me I need. A number, right?

Wendy

3.5.

Robear

There's 15 rob. Those things just card sharks.

Dan

Yeah, I hear, Lord.

Robear

I was actually gonna go a little lower than. That say 3.2.

Ken

So it's 3.35. The gold medal ybf winning kolsch beer. What bjcta judges rated as the best kolsch beer in the world. Or the US? Because it's the Great American Beer festival. 3.35 like do you not want the ability to be able to buy that beer and say hey, this is one of the best coaches in the world. I can't buy it on tab or because it's a three of 3/5.

Dan

So yeah, perfect example. Clandestin from Saddle Mountain. Just wanted fifth medal in a row this year. It's currently rated a 3.8 Four, it's a Scottish export Alan they've won three golds and two bronzes. Now in five consecutive years. But guess what? You can't get it because it's rated less than whatever, yeah.

Robear

So for yeah, yeah, that's that's just that's just a little threshold there. I mean, there was an article I remember reading where there were breweries who had beers ever at 385389. That didn't break the threshold and so they it was not even it was not even a thought.

Ken

You know, you know what's at 3.37. Pilsner or Cal. The gold \*\*\*\*\* standard of pills like. I got checked pills. If you say I. Want to check? Pills every brewery in this world matches up their beard. Pilsner Urquell, and that's that's how they they wrote it. That's there. Like how am I? Going to do against pills. America, and that's one of the things to. Wear if I can't, I. Can't even get Pilsner Urquell. Into VOR because it's 337.

Dan

Oh, but you can get a quadruple hazy IPA with milk sugars added to it because some nerd out there rated at a 5.0.

Wendy

For you. Well, you should be able to get those Norcal at your local store, though that's a little bit of the difference.

Ken

That's I I I, I understand what you're saying, Wendy. But we're when when the reference point is. Ratings on Untappd and the rating not untapped. IS3374 pills. Norcal, like I don't trust Untappd I don't trust. The the theory, the.

Wendy

Well, I don't trust Untappd either. That's why I said sometimes your beer is good and sometimes it's not when. You get into work.

Ken

The theory is bad, but let's go back to what I was talking about. Am I gonna rate this four elf that I just got that nobody is going to know what the date is, yeah.

Dan

You should rate it A2.

Wendy

You totally should and don't explain why it was bad.

Ken

Well that also the. Thing so I actually reached out. I should have reached out to Chuck, our friend of the show. For those of you who don't know, we're actually going to be recording. At 4 elf. This year so. So that's going to be our December something episode 9th, 10th. So we're not going to be live that Friday night. Uhm, but up north adjacent. Uh, I mean that's that's like 2 hours West of you, like like for elf like

they said this is like I referenced 2 sales reps of Dark Horse and they said this is probably 2828. I mean like that was their guest just simply based on the the the label. Because there is no marking that tells me. What the date is. There's nothing on the cap. There's nothing on the the label itself, so I don't know what it is, so they just had to base it off of their. Previous knowledge but. I am going to take that beer and rate it. On Untappd and I'm going. To affect the rating simply because. I took a beer that. Is 5 years old, four years old?

Robear

And if that that person who is drinking that has no idea that this five years old there goes, you know it drops the overall rating, which kind of in turn means that you know these distributors in these stores need to help with doing a better job to make sure that the freshest beer is out there. So that everyone is drinking what the Brewers intend the beer to be at the time it's bottled and put on shelf. That's it, I mean.

Ken

We we've talked. A lot about like Untappd in our issue. Where actually as I'm looking into it for those of you who don't know, there was a Instagram and Twitter and Facebook page there. There obviously is like don't drink beer, but there was also one called untapped WTF which? Promoted hysterically terrible on tapped radiance. So on December 2nd, in a a month, month, and 1/2, we're actually bringing in the owner of what is now known formerly untapped? WTF pills nourish? He calls himself the. Pills of her boy. We don't know his real name and I've asked he won't tell me either. But but we're going. To be bringing him in. To talk about. Social media and ratings and the system and why he kind of started the website itself, because again, don't drink beer as I kind of exploded a lot if nobody watched them lately. He has Tik T.O.K. I think he has his own podcast even too. Uhm, so Pilsner Ish is a little bit smaller. But definitely a fun get, so I'm. Excited to have.

Dan

What's his name again?

Ken

He calls himself. The pills and her boy that's Bo I.

Dan

We, oh geez.

Robear

I was gonna ask. It shows the why or die.

Speaker

Right?

Dan

We need to use that name as much as possible and take a drink every time that name is said because that is just stupid.

Ken

I was I was asking. Them, well, that's it's because he hasn't released his real name, so I feel like he. Might be someone in the industry. 3M

Dan

So you'd be on here wearing a mask with the luchador mask.

Ken

Like he might which would. Be hysterical to be honest.

Robear

If he comes on with a voice modulator that is going to be amazing.

Dan

Already that would be good.

Ken

But he he actually paid the island boys, I think. Is what they're called it's.

Robear

Oh no.

Ken

These to do like a review of a brewery. And it's it's just so funny, but again, that's the December 2nd episode we'll be off December 9th because we'll be doing 4 elf on December 10th. We have, uh, a handful of episodes, upcoming Hot Plate Brewing Company is going to be next week as well as we will be off November 4th. Back on November 11th with Albion Malleable. Hopefully getting some brews in to try that, and you know folks our sponsors. The tuna liquor is going to be coming in on Black Friday. Jacks not going to Chicago on Black Friday. And we might have a a surprise guest from M4. He said he's going to do the the spicy chip challenge.

Speaker

Oh boy.

Ken

The the One chip challenge.

Dan

Michael live nice.

Ken

Yeah the. The the live one chip challenge. Uhm, but Rob, I think we've beat untapped and tivar into the ground. Wendy, what do you got for news?

Wendy

So I had like 4 different news stories that I wanted to talk about, but since it is fall Beer Fest Eve, I really want to talk about some of the stuff that's come out. We posted on the website about the best beer festival in every state in the United States. There was an article that we shared from Zane Lamprey about the best beer cities, so I'm just curious to for you guys. What is the favorite beer festival that you have bed too? And is it here in Michigan?

Ken

Oh jeez, I mean.

Wendy

Not to put you on on the spot or anything.

Ken

Dan, I mean you've hit a few places over in Arizona, so you have like Arizona?

Dan

No, no no.

Ken

No, you haven't.

Dan

I had no jabs. My favorite. That's there's nothing that compares to that.

Ken

Really OK.

Dan

Yeah, there's, there's no other place. I mean, I can come to Michigan, drink Michigan beer all day. I can go to Arizona anywhere here in drink Arizona beer. There are not a lot of places unless I want to travel there that I can drink Wyoming Beer, Nebraska beer or things like that. Having the beer from those different locations that I won't get otherwise unless I travel to like the middle. Of nowhere is, I think.

Ken

A great a great opportunity. What's crazy is that your first trip, which is my first trip to jab. I mean there was a lot of lack of national beers from like the nor'easter area and Northwestern Area Michigan. Even so, I I will be excited to go and try it again. I'm I. I'm going to disagree. With you, however, from my favorite beer festival, because there there's definitely two in my head and there there's some that I haven't been to yet, and so I. I hope that. We can ask this question again here in two years. I want to go

to Pho Bab over in Chicago. I want to go to great taste. I want to go to extreme beer fest over in Boston, so those are three beer fests CBC over. We're going to be going. I will be going at least in 2024 in Vegas, but for me right now, the best festival. I've ever been to. Mixing in options. And beer, and like the the weather honest to God burning Foot Beer festival. Hunter breweries, not a bad selection of beer. Can't try all of them already. UM 2 live bands. A lot of them were really random off the cuff. Bands who did a great performance three-year on the water, which was great on Lake MI for the weather held up, which was grade two 'cause we camped. On the beach itself, so I had probably the first and only perfect burning foot beer festival experience. Within it the other one I would say is the UP Beer Festival, but that's because it's just definitely a lot more relaxed as well. As we had a, uh, whether it was definitely weather specific like BFF, which we went to Dan. Whether it doesn't matter doesn't matter if it's 20 outside, doesn't matter if it's 80 outside, it's. All in stuff.

Dan

That's true, so where? Where do you rank the Royal Oak Beer Festival at? In there? I thought that was gonna. Be #1 for you.

Ken

Honest to God. The the Royal Oak Beer Festival was a blast, but.

Dan

Yeah, a lot of luck.

Wendy

Wait which one?

Ken

The one at the farmers.

Wendy

Oh yeah again. Which one because they have like 15 of.

Ken

Oh jeez Dad, when did.

Dan

We go that was 202017.

Wendy

Them a year.

Ken

No, it would have. Been like 2015, 2016.

Dan

Yeah, somewhere in there one of those times.

Ken

Uhm, yeah, so that's that's when we. The last time I went was. Probably back then too. But yeah, the the Royal Oak beer for those Uber was a lot of fun too. But when I'm talking about like beer festivals like the the. Burning Foot Beer Festival was easily my favorite vestigo.

Robear

I mean, you you had the limp biscuit. Tribute there.

Ken

Honest to God, what was better? So first of all, as much as everyone makes fun of that, everyone was jamming to limp Biscuit tribute band. Everyone was singing along with it, especially the cellarman from Austin Brothers Beer Company who was there, who was legit singing? Every single song jamming away, like as if he was on stage like. That alone was also worth the price of admission is just watching everyone. But I'm I'm going to be honest, I I was. So excited to see Everlast their. Lit, lit put on a great performance.

Dan

Wait, did Everlast go up there with the OR? No, it was the other guy from House of Pain that was in limp biscuit. Not bad.

Ken

DJ lethal.

Dan

Yeah, that's like did he go up there? With him like.

Ken

Yeah, wrong guy. So Everlast has been doing touring lately. He got sick, which is why he didn't make it. To the festival. But ever less had been doing touring with a lot of house. Pain remixes with like a Everlast wag. Uhm, so I was. I was actually super excited to see him until like a week before when they cancelled and honest to God I got a half dozen messages from folks when they cancelled it on Bernie Foot's website saying hey, I heard you wanted to go see Everlast, he ain't there anymore.

Speaker

Be there.

Ken

They got filtered or replace them, which was pretty solid replacement for.

Robear

That's a solid relationship.

Wendy

I would say the solid replacements.

Dan

Did they just sing? Hey man, nice. Shot like for 30. Minutes and then.

Robear

They go with others. Then you take my picture, jurass it all. I mean trip like I do.

Ken

Dad, I think you pist off Rob.

Robear

A little bit little bit.

Dan

So sorry about that, Rob.

Robear

Yeah you can't.

Wendy

Touch the nerve there.

Robear

Well at Ojai and the only reason I can bring those up, I'm listening to a podcast called 60 Songs explained in 90s and the episode of Mine is prodigies. The Firestarter, and he brings up the spawn soundtrack.

Wendy

What was that called? Again, I'm going to write that down.

Robear

60 songs that explain the 90s. I did see.

Ken

The prodigy live over at the Fox and that was a great show, but we got we got a little bit of time left. Dan, do you have a short little news segment you wanted to talk about?

Dan

I do, yeah, I do so this actually came up actually while we were at jab. So about a week and 1/2 old. I'm just kind of curious how everyone feels about this, 'cause I know how you guys feel about things that go on. At breweries like this. So Mckeller announced that they have closed their San Francisco location



after nine years. This this comes in a run of them closing everything first, Oakland and delay, then New York. Then they're brewing facility in San Diego and now San Francisco, leaving them only one location left in the US in Little Italy in San Diego. They cited that COVID was a big issue with this and they weren't able to keep up with producing and selling it. Stuff at these locations. Curious how you all feel about this. I know Mckeller has been the center of controversy for the last couple of years and it seems that they. Really went downhill. Especially in the US after that, even though the majority of the. Issues seem to be in Denmark and in Europe, so is this a sign that that maybe they're starting to? Go down more and more or. What's everyones opinion on this?

Robear

Right? Go ahead, Ken.

Ken

Well, I was going to. Say so Mckeller didn't have. They didn't have breweries here in the US. They just. Had tap rooms correct?

Dan

So they had a production facility in San Diego. That's like flow this year earlier this year.

Speaker

OK.

Ken

OK, 'cause to my knowledge I what? I remember from. McKellar was that. They were a gypsy Brewer.

Dan

Yeah, so they had a production facility in San Diego and then tasting rooms in downtown San Diego, LA, Oakland and New York and San Francisco, yeah?

Ken

All right, so so one more time where did do they close their production facility or just their tap rooms?

Dan

They close the production facility back in August and then they've closed the tap rooms going back to 2020 in Oakland, LA and then in New York. And then they just closed the San Francisco one, leaving only one left here in the US.

Ken

I I feel like maybe Mikkeller just got left behind. Uhm they were a great alternative that was foreign within the the US, but as the US is expanded within the country itself for craft beer, but nobody really. Gave 2 \*\*\*\*\* about them, uhm, I mean I can't tell you the last time I had a Mikkeller beer. I legit like not even trying to be like overdramatic or sarcastic. I we we haven't had it on the show. Uhm, I actually have. To look in the the better on draft on tab to see if we've had any mckellar's on the show itself, but

for me like I I can't even tell you when we've had McKellar, we we have two checkins from McKellar on the show. A total yeah, so it literally goes the the dry January episode. So it looks like we drank McKellar drinking in the sky and that was January 2022.

Dan

Total of all the time wise.

Ken

And then before that we drank a Texas Ranger. So that was episode 115, so we were still checking in beers on Episode 115 on R Untapped and and that's it. Like that's we we never cared about Mikkeller here because one we we had a lot of great Michigan beer and and two they were a great spot when craft beer was growing in the early 2000 tens. But I mean. I you you guys can correct me, I mean 115 Wendy wasn't here. Wendy. Were you drinking mckeller in the 2018, nineteen 17?

Wendy

It probably was. This, but I don't know that I drank it. On a regular basis. I kind of have to echo your sentiments of, but I don't care like.

Dan

Enough other options out there that this doesn't matter.

Wendy

Like there's so many things that we have here, just even here in Michigan that is amazing. Like it, it doesn't really bother me like there's always something new to try.

Dan

Yeah, it kind of reflects my opinion too. So when I was in back in May and San Diego literally walked by the Little Italy taproom, it's like, oh, hey, there's Mikkeller and just just kept on going, not something I really thought. You know. You need to stop in and get, so that is a good point.

Robear

Yeah, I mean I I pretty much would say the same thing I mean. There's there's there's times where I've had Mikkeller. I've really enjoyed their their tree blood, which is one of their barrel aged beer. There's, but I've never really had a whole lot of them, and it is pretty much the same as what everyone else is saying. Is that you know we have so many different options that are here in Michigan that you you can only spend your time and your money with so many and when you're too busy spending your time and your money with a lot of the beers. They're here in the state alone. Where does that fit in just buying everyone elses beers? I mean, they're, they're like there's a lot of people that that have their out of states, not Dist. Road in Michigan. Beers that they gravitate to as it is. And while you know Mikkeller is is one that that it was distraught. Here it it kind of I. I feel like for from Michigan it just fell into that hole. That pretty much a lot of breweries that destroyed Michigan fall into that. It's oh, this is great. And then, like you know it it the the. The the the ballast point conundrum will just call. Us that that it comes in. Everybody really enjoys like, oh \*\*\*\*\*, I get to get some scope in. I get to enjoy all of.

Speaker

This and and.

Robear

Enjoy this ballast. Point and then it's like six months later. It's like well. I I I'm I'm just going to have me a rope or. I'm going to get some some. I'm gonna get get some shorts. I what what?

Ken

Yeah, and that's that's not to say in a negative on mckeller, like maybe it's not.

Dan

What do I need it for?

Robear

No no.

Ken

That doesn't mean Mikkeller beer is bad, but it just means that one, especially because it's being imported. The price point is going to be a lot higher. Uhm, that we don't like we can just drink something else like that's that's the problem is that there there is so many beers and so many SKUs on the shelf right now that I don't. I don't need a McKellar, I don't need a McKellar to to put on the shelf and therefore it doesn't get put on the shelf and. Therefore I don't drink it, it's it's. Almost, it's almost also a self fulfilling prophecy. Like Michigan, beer drinkers want to drink Michigan beer, and so they don't drink anything that's not Michigan beer. And when they do drink, Wendy will go on. Just just interrupt. I guess up to me. Just say can't shut. The \*\*\*\*\* you're being such a.

Wendy

I I don't.

Dan

Narcissist oh boy.

Wendy

Want to be that girl but I I do have a question about that because we've talked about this on the show quite a few times that you know we. Want everything that we can't get until we can. Get it, but. Do you feel like sometimes the breweries that we are clamoring forward to get to bring beer to us? Bring us their flagship beers like so. Tackling life is a perfect example. We all wanted to be able to get tackling life. It's in this state now. Who's buying it?

Dan

It's that's a good.

Wendy

But it's like it's.

Dan

That's a good point.

Wendy

Literally like three of their SKUs that we can get and it's none of the SKUs that we were trying to get.

Ken

So so hold. On hold on I'm going to interrupt you just because I got interrupted when I said the exact same comment to Jacks. A tuna overheard a tuna liquor in Rochester Hills and he said toppling Goliath as one of his top SKUs.

Wendy

OK, so there was a bad example, but we did.

Ken

No, no, no. It's it's not a bad example.

Wendy

I mean it is. I mean it is good beer but. For someone like me, that's not the beer that I was trying to get. I will buy it if I see it, but one I can't get it over here.

Dan

Here's a better.

Wendy

Because I'm in the beer wasteland.

Dan

Example, I just think we're.

Ken

Still too new into toppling Goliath before they've been. Pushed to the side.

Dan

It's over here.

Ken

I think that that's my my my theory.

Dan

Here's a here's a better example is Yuengling in Michigan, yet or no? How, how long will it?

Ken

No, this year no no no no no. They they announced 4 new states or five new states this year and we're not on it, Nope.

Dan

So how long will it take when it gets there before people just don't buy? Not anymore, and they eventually end up either. So cutting backers stopped sending near to Michigan.

Ken

So so here here's you gotta understand with Yuengling, is that Yuengling current distribution is on the level of Sam Adams, like Yuengling Sam Adams and then literally everyone \*\*\*\*\* else like there's. There's these two right up here. At at 5,000,000 barrels and then everyone else. So I I I disagree with what you're saying because one it is. A cheap logger. So it's not expensive. It's not hard. It's not an IPA. It's easy to drink. Everyone knows it, there's a. Lot of people. Who still go to Toledo or Ohio to? Get it a lot. To where it's also a boating beer, again because of its price and in a can. Uhm, so if if Yuengling were to come to Michigan. Then do I think I? I think there'll. Be the initial. Explosion and then I think it'll it'll reach Sam Adams levels and then stay right there.

Dan

So you say that, but you know you used to drive to Toledo all the time. Fat tire fits all that, except it's not a logger.

Ken

No it doesn't.

Dan

When's the last time you bought a fat tire?

Ken

One 1000, when, when, when did new Belgium hit 6 million barrels a year?

Dan

I mean for the type of beer that it is, not the distribution, not the not how much they're selling, but you used to drive to Toledo to get fat tire all the time.

Ken

Brand recognition, I would put more people know Yuengling before the new note. New Belgium in Michigan and New Belgium is sold in Michigan. I'd put money that people know more about Yuengling versus Fat Tire lager.

Wendy

They know that they like Yuengling, that's it, and they only they know Yuengling, like they know Blue Moon. Blue Moon only has one beer as far as most people in Michigan are concerned.

Dan

That Ken had been to the.

Ken

Brewery Oh my God that was so much fun that brewery home.

Wendy

I have two. Dance and damn good beers. Oh my gosh. So I I just want to point out while we're kind of laughing about that traub's, if you decide to distribute here, I will personally make sure that Matt. Both makes the cut every time please. I don't want to have to make two or three visits to Toledo every November and December. Thank you. That's it.

Ken

Well hopefully we'll have trogs on the show here soon.

Wendy

Dad, I hope so.

Robear

Got the card.

Ken

As I as I got the card right here, I did meet the fine gentleman over at Trogs, saying, hey, we've been trying to reach you about your car warranty or whatever it's called.

Wendy

Please come on the show.

Ken

Uh, folks, that is the new segment this is. Is October 21st, 2022. Thank you so much for listening you can find. Us on all of. Our social medias that's Instagram. Facebook Twitter. Tik T.O.K untapped twitch. It's all better on draft. Simple, easy to remember. We have all of them. We appreciate you listening. Join us next week as we kind of mentioned on this show next week. We have a hot plate brewing on the episode. We'll also be doing news will be off on November 4th and then back again for Albion Malleable which is a part of our Michigan series. That's going to do it so 304 better on draft podcasts, no matter. What you think of your beer? We think it's. Better on draft. Have a good night.